



Ecolab® RushReady™

AI-Insights and Expert Coaching for Restaurants

Empower GMs to run high performing operations

RushReady is an AI-powered partner that is designed to:

- Optimize Speed of Service
- Enable improvements in Sales per Labor Hour

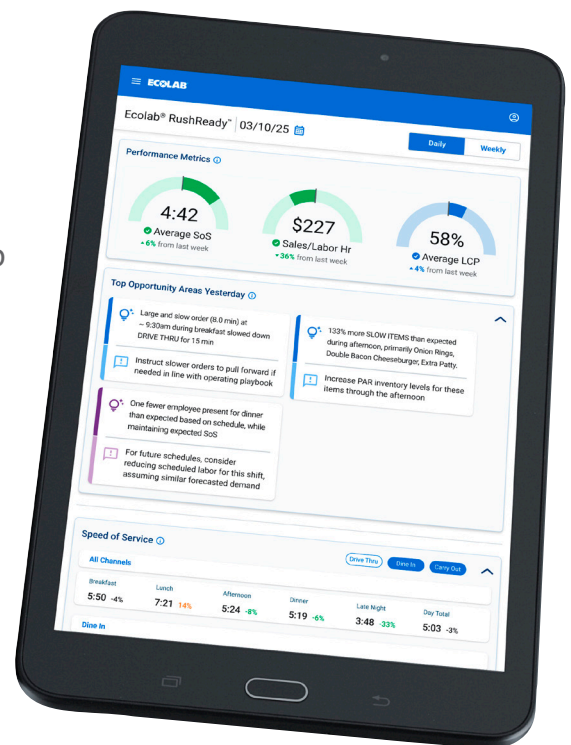
Unlock your team's potential

AI-Driven Reports provide customized recommendations to help improve efficiency & guest satisfaction

Real-World Coaching

 with a dedicated in-person expert

- Onboards, Supports, & Engages Restaurant leaders
- Drives Site Adoption
- Provides Best Practices



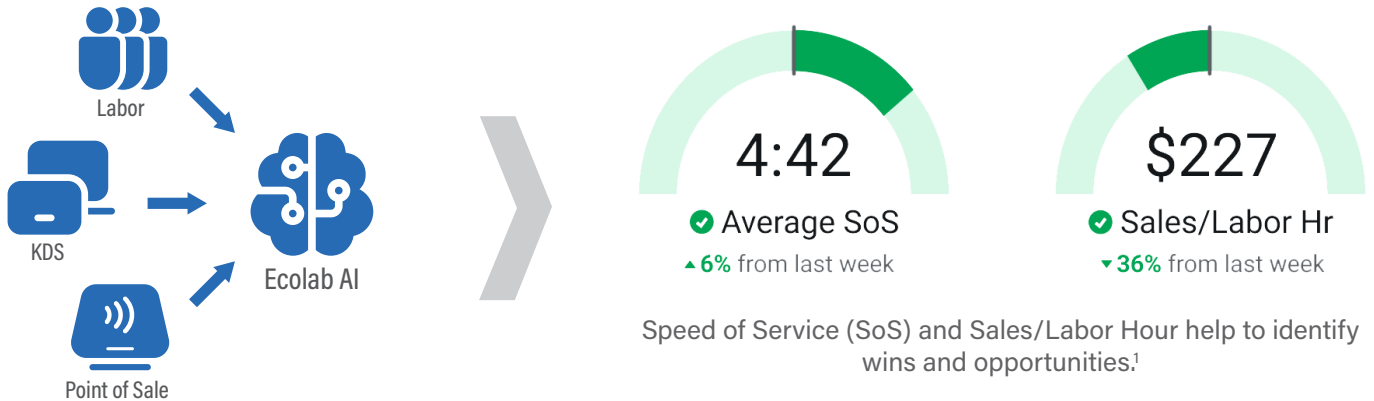
Ecolab®
KitchenIQ™

Helping every GM
operate like your best GM

How Does it Work?

RushReady cuts through the chaos that exists in every restaurant. It transforms scattered data into clear, actionable insights that provide personalized guidance to help improve efficiency and guest satisfaction.

Analyzes integrated customer data and tracks performance against key business metrics.



Speed of Service (SoS) and Sales/Labor Hour help to identify wins and opportunities!

Delivers customized insights & recommendations that identify unit-level opportunities

Example Outcomes¹

Prioritize Tasks

- 💡 133% more SLOW ITEMS than expected during afternoon, primarily Onion Rings, Double Bacon Cheeseburger, Extra Patty.
- ! Increase PAR inventory levels for these items through the afternoon.

Adjust Staffing

- 💡 One fewer employee present for dinner than expected based on schedule while maintaining expected SoS
- ! Consider if possible to reduce scheduled labor for this shift in the future, assuming similar for-casted demand

Target Training

- 💡 A low number of PREMIUM ITEMS decreased sales for the late night shift (63.0% less than expected).
- ! Consider encouraging staff to recommend more PREMIUM ITEMS.

A dedicated, in-person Performance Coach guides store leaders in data-driven strategies for operational improvement



Ecolab's Performance Coach

A restaurant is only as strong as it's leadership. RushReady™ drives clarity, confidence, and real impact – every shift, every day.

Learn more at ecolab.com/rushready or Contact your Ecolab Food Safety Solutions Representative for more information.

