



# WIN THE FIGHT AGAINST PESTS

Comprehensive pest program  
tailored to your facility's unique needs.



**HOTEL  
PROTECT**  
Pest Management Solutions for Hospitality

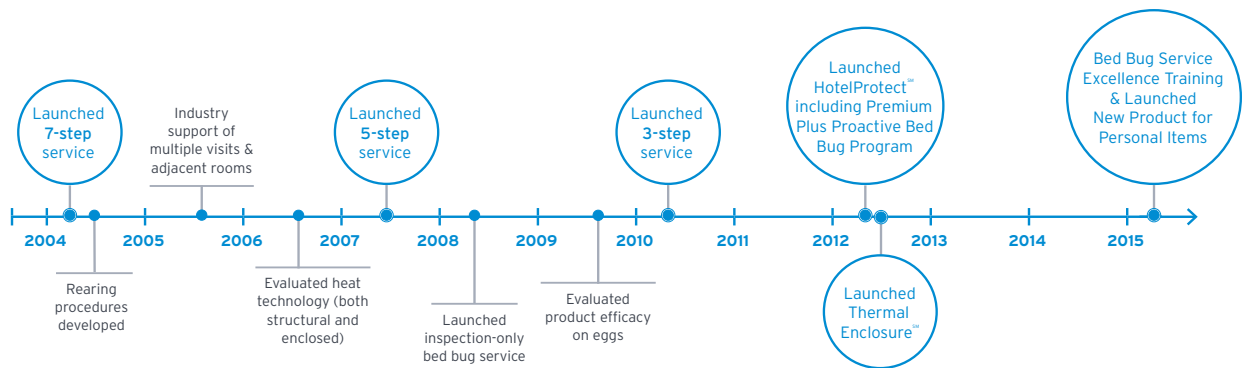




# Protect Your Brand and Bottom Line

In recent years, bed bugs have been one of the most challenging pests in the hospitality industry. Ecolab understands this challenge, and places significant investments in research & development to create effective, science-based bed bug solutions. Our dedicated bed bug team examines thousands of bed bugs every week in order to evaluate new products and equipment, ensuring the best tools are made available to our service team and customers.

## A HISTORY of industry leadership



## THE POWER OF ONLINE REVIEWS

A single incident puts your brand **at risk** due to easy access & increasing popularity of online guest reviews.

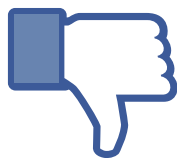
facebook

ONE UNFAVORABLE CUSTOMER REVIEW

on Facebook is seen by

over **160** friends

Source: Facebook.com



In a recent survey

**60%**

said they would be

**VERY UNLIKELY**

to choose a hotel with a single online report of bed bugs

Source: <https://www.cnn.com/2017/06/13/false-online-reports-of-bed-bug-infestations-can-be-a-real-problem-for-hotels.html>

A single bed bug sighting can lower  
**YOUR ROOM VALUE**

**\$38**

by up to **\$38** per room night  
in addition to costly labor, treatment  
and furniture expenses

Source: <https://uknow.uky.edu/campus-news/uk-research-bed-bugs-bite-wallet-hotel-owners>





# HOTEL PROTECT

## SOLUTIONS TO PROTECT YOUR BUSINESS

When you partner with Ecolab you will receive comprehensive pest treatment options customized to meet your needs. We emphasize inspection, proactive and non-chemical solutions whenever possible to maximize efficacy and protect guest safety.

	Base	Premium	Premium Plus
<b>Common areas &amp; entry point protection</b> for Cockroaches, Rodents & Occasional Invaders	✓	✓	✓
<b>No cost treatment of up to 5% rooms</b> if a problem arises for Cockroaches & Occasional Invaders	✓	✓	✓
<b>Proactive monthly inspection &amp; treatment in 1/6 of rooms</b> for Cockroaches & Occasional Invaders		✓	✓
<b>Proactive monthly inspection &amp; treatment in 1/6 of rooms</b> for Bed Bugs			✓



### OPTIONAL SERVICE ADD-ONS

For staff educational tools visit:  
[www.ecolab.com/BedBugToolkit](http://www.ecolab.com/BedBugToolkit)



#### BED BUG SERVICES

**Bed Bug Inspection** - At customer request

**Bed Bug Treatment** - Upon pest sighting

**Furniture Preservation - Vapor + Thermal Solutions** - Preserve mattress & box spring and personal belongings

#### ADDITIONAL SOLUTIONS



**Small Fly Service**



**Air Quality Program**



**Large Fly Program**



**Mosquito Program**



**Ant Program**





## We Are Committed To A Higher Standard

Ecolab goes beyond pest control, putting our expertise to work every day to solve the industry's most complex pest challenges. Through our proactive people and innovative spirit, we protect you today, while advancing new and better solutions to protect you tomorrow.



### TRUSTED PARTNER

We forge partnerships that empower you to win the fight against pests

- › Consistent, reliable expertise and service
- › Customer care and technical support
- › Staff training on pest detection and prevention



### INNOVATIVE SPIRIT

We continually advance the science of pest elimination and share our expert knowledge with you

- › Proven, science-based protocols from our global RD&E Center
- › Industry leading educational resources
- › 140+ patents in pest elimination



### SUPERIOR SOLUTIONS

We take a holistic and proactive approach with unwavering standards

- › Highly trained Service Specialists
- › Targeted commercial programs to meet your unique needs
- › Guaranteed results for a pest-free environment

### CONSISTENT COMMUNICATION

We keep you informed of pest issues so you can focus on your business

- › On-site consultation
- › Pest insights offer actionable information at your fingertips
- › Emergency response
- › Service reporting



LEARN MORE AT:

[www.ecolab.com/hotelprotect](http://www.ecolab.com/hotelprotect)

US: 1-800-325-1671  
CANADA: 1-800-352-5326

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**ECOLAB®**  
Everywhere It Matters.™